

# PROPOSAL FOR INTRODUCING CAREER GUIDANCE IN EGYPT



# Why?

- Importance to understand the path we have all followed
- Introduce the overall topic of career guidance, using the policy paper «proposal for introducing career guidance in egypt»

## Definition:

In its work, the National Task Force relied on the international definition of career guidance (European Union, OECD, World Bank) as covering services (career information, guidance and counselling) designed to assist people of any age and at any point in their lives, to make education, training and occupational choices and to manage their careers.



# A few reasons why it was and still is important to invest in career guidance?

- Career guidance play a key role double role
  - For the national system (playing a key role in matching human capital supply and demand)
  - For the individual (ensuring career growth, personal and professional satisfaction, adressing social exlusion)
- Modern educational systems have all CG services at different levels (after primary, after secondary, transition to work, lifelong guidance)
- Multiple (small scale) interventions (partially) uncoordinated



# A few reasons why it was and still is important to invest in career guidance? II

- Egypt is implementing reforms which are demanding career guidance systems
  - Standards for accreditation of pre-university and university education institutions
  - Reform of pre-university replacing the current system of assigning students to education tracks and specialities only based on their score in preparatory school with a model that includes space for individual choices
- External factors which make CG more and more important
  - Economic crisis (return of migrants)
  - Demographic pressure
  - Political crisis (terrorism impact on tourism)





# TWO major pre-requisites for CG in Egypt

- A critical mass of career guidance delivery agents, either professionals and specialists (guidance counsellors, psychologists) or at least well-trained practitioners and para-professionals in career guidance, such as teachers or social workers
- A comprehensive career information system (web and print-based) that comprises information about all education and training opportunities as well as information on the formal and informal labour market and related employment opportunities, including self-help tests on interests and abilities



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# 3 models for career guidance in Egypt I

- A curriculum-based approach is the seems to be most appropriate for the first threshold of transition from preparatory school to secondary education as well as for the transition from education to work.
- A centre model appears to fit the area of higher education (e.g. such as career and job placement centres), or for transition from unemployment or inactivity to employment, the latter mainly provided by training institutions or public employment services. A more individual and group guidance approach could be applied, but it has a tendency to be more expensive than the other models.



## 3 models for career guidance in Egypt II

- A virtual or web-model has cross-cutting characteristics and practically would be suitable as a complementary model to all six priority areas, with a potential emphasis on the education-to-work transition and the transition from secondary to higher education. It allows for web-based self-help and for self-exploratory activities. This model tends to be the least expensive and most cost-effective, followed by the curriculum-based approach



**Thank you!**